A Perfect Storm of Responses!

CLOAK DEPARTMENT CROWDED WITH SATISFIED LADIES.

CONCENTRATED INTEREST

__IN__

Three

Departments

CLOAKS, HOSIERY

DERWEAR

BEAUTIFUL CLOAKS FIND HAPPY

-AND-

The Parcel Delivery Companies are Kept in Constant Service.

It is an Hour with us when the Incentive to Close Out These Lines is Stronger Than Our Desire for Profits or Even First Cost.

You may not have needed a Cloak before. If you have you can enjoy the satisfaction that by waiting a little you have saved a good many dollars on your purchase, and that your garment is as fresh, stylish and new as those who purchased earlier.

We have been many years in business and will back our reputation (and we prize it highly) that there never was SUCH A TIME AS NOW TO SAVE MONEY ON

Now, while we are having a pleasant chat with the ladies, we want to say a word about those "AGENTS' SAMPLES OF HOSIERY AND UNDERWEAR." Perhaps you do not understand why we are offering these standard goods so cheap. A manufacturer's agent. rather than return his samples to the factory and thereby accumulate odd lots, prefers to unload them even by sacrificing some money. We bought them at OUR PRICE, not the agent's, and HASTEN TO GIVE OUR PATRONS THE BENEFIT. They are perfect goods (samples always are) and win you attention without even an invitation or an explanation.

And now, ladies, we want to have a confidential talk with you about our method of securing the great bargains announced so frequently through the daily press. You know that it there is anything in the standard lines to be had it is at our store, that we do not deal in trash, and yet our prices are always comparatively lower than other houses.

We have a resident buyer in New York, that great center of American commerce, where all products of the world's industries centralize. Our buyer is given carte blane to visit the importing houses, the large jobbers and manufacturers, and purchase unlimited quantities when he finds an extra good deal and an under price, which he does, often sending us enough in one purchase to completely stock an ordinary store. This accounts for the great quantities of Linens shown by us during the week of our Linen Sale. Instead of dividing the pgrchase among several merchants, we received it all. The benefit to purchasers is apparent. More varieties. more qualities and the cream with the milk. Perhaps we have tired you with our little talk, but when we are discussing this subject we never know when to stop.

Our store is full of things that should win your attention by merit, and yet we are going to tell you about them from day after day. Come to our store and ask to see the goods we tell you about in the newspapers You'll find them just as we describe. We'll tell you the truth, the whole truth and nothing but the truth. See if it isn't so.



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24 lbs Granulated Sugar for. 26 lbs Extra C Sugar for 25 lbs liest Family Flour. Water White Oil, per gallon Pure Cider Vinegur, per gallon .

Good dapan Tea, per 1b, 20c, 30c, 40c Best Rev Coffee, roasted and ground, 22c Best Marricabo, "Best Java and Mocha, roasted and New Dried Currants, per pound... New Dried Blackberries, per ib... New Dried Peaches, per pound...

Choice Rice, per pound. I lb Can Baking Powder

Silver Gloss Starch, per pound

All Kinds of Fruits and Vegetables at the Lowest Cash Prices.

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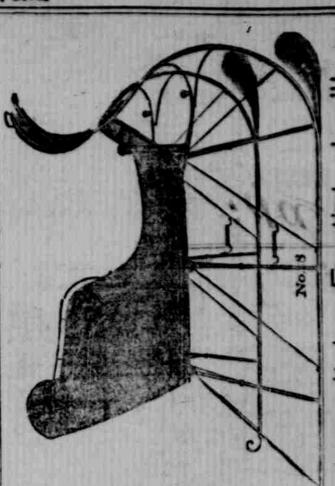
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